### Chapter 1

**Accounting in Business**

**QUESTIONS**

**1. The purpose of accounting is to provide decision makers with relevant and reliable information to help them make better decisions. Examples include information for people making investments, loans, and business plans.**

**2. Technology reduces the time, effort, and cost of recordkeeping. There is still a demand for people who can design accounting systems, supervise their operation, analyze complex transactions, and interpret reports. Demand also exists for people who can effectively use computers to prepare and analyze accounting reports. Technology will never substitute for qualified people with abilities to prepare, use, analyze, and interpret accounting information.**

**3. External users and their uses of accounting information include: (a) lenders, to measure the risk and return of loans; (b) shareholders, to assess whether to buy, sell, or hold their shares; (c) directors, to oversee their interests in the organization; (d) employees and labor unions, to judge the fairness of wages and assess future employment opportunities; and (e) regulators, to determine whether the organization is complying with regulations. Other users are voters, legislators, government officials, contributors to nonprofits, suppliers and customers.**

**4. Business owners and managers use accounting information to help answer questions such as: What resources does an organization own? What debts are owed? How much income is earned? Are expenses reasonable for the level of sales? Are customers’ accounts being promptly collected?**

**5. Service businesses include: Standard and Poor’s, Dun & Bradstreet, Merrill Lynch, Southwest Airlines, CitiCorp, Humana, Charles Schwab, and Prudential. Businesses offering products include Nike, Reebok, Gap, Apple, Ford Motor Co., Philip Morris, Coca-Cola, Best Buy, and WalMart.**

**6. The internal role of accounting is to serve the organization’s internal operating functions. It does this by providing useful information for internal users in completing their tasks more effectively and efficiently. By providing this information, accounting helps the organization reach its overall goals.**

**7. Accounting professionals offer many services including auditing, management advice, tax planning, business valuation, and money management.**

**8. Marketing managers are likely interested in information such as sales volume, advertising costs, promotion costs, salaries of sales personnel, and sales commissions.**

 **9. Accounting is described as a service activity because it serves decision makers by providing information to help them make better business decisions.**

**10. Some accounting-related professions include consultant, financial analyst, underwriter, financial planner, appraiser, FBI investigator, market researcher, and system designer.**

**11. Ethics rules require that auditors avoid auditing clients in which they have a direct investment, or if the auditor’s fee is dependent on the figures in the client’s reports. This will help prevent others from doubting the quality of the auditor’s report.**

**12. In addition to preparing tax returns, tax accountants help companies and individuals plan future transactions to minimize the amount of tax to be paid. They are also actively involved in estate planning and in helping set up organizations. Some tax accountants work for regulatory agencies such as the IRS or the various state departments of revenue. These tax accountants help to enforce tax laws.**

**13. The objectivity concept means that financial statement information is supported by independent, unbiased evidence other than someone’s opinion or imagination. This concept increases the reliability and verifiability of financial statement information.**

**14. This treatment is justified by both the cost principle and the going-concern assumption.**

**15. The revenue recognition principle provides guidance for managers and auditors so they know when to recognize revenue. If revenue is recognized too early, the business looks more profitable than it is. On the other hand, if revenue is recognized too late the business looks less profitable than it is. This principle demands that revenue be recognized when it is both earned (when service or product provided) and can be measured reliably. The amount of revenue should equal the value of the assets received or expected to be received from the business’s operating activities covering a specific time period.**

**16. Business organizations can be organized in one of three basic forms: sole proprietorship, partnership, or corporation. These forms have implications for legal liability, taxation, continuity, number of owners, and legal status as follows:**

#####  Proprietorship Partnership Corporation

 **Business entity yes yes yes**

 **Legal entity no no yes**

 **Limited liability no\* no\* yes**

 **Unlimited life no no yes**

 **Business taxed no no yes**

 **One owner allowed yes no yes**

 **\*Proprietorships and partnerships that are set up as LLCs provide limited liability.**

**17. (a) Assets are resources owned or controlled by a company that are expected to yield future benefits. (b) Liabilities are creditors’ claims on assets that reflect obligations to provide assets, products or services to others. (c) Equity is the owner’s claim on assets and is equal to assets minus liabilities. (d) Net assets refer to equity.**

**18. Equity is increased by investments from the owner and by net income (which is the excess of revenues over expenses). It is decreased by dividends to the owner and by a net loss (which is the excess of expenses over revenues).**

**19. Accounting principles consist of (a) *general* and (b) *specific* principles. General principles are the basic assumptions, concepts, and guidelines for preparing financial statements. They stem from long-used accounting practices. Specific principles are detailed rules used in reporting on business transactions and events. They usually arise from the rulings of authoritative and regulatory groups such as the Financial Accounting Standards Board or the Securities and Exchange Commission.**

**20. Revenue (or sales) is the amount received from selling products and services.**

**21. Net income (also called income, profit or earnings) equals revenues minus expenses (if revenues exceed expenses). Net income increases equity. If expenses exceed revenues, the company has a net loss. Net loss decreases equity.**

**22. The four basic financial statements are: income statement, statement of retained earnings, balance sheet, and statement of cash flows.**

**23. An income statement reports a company’s revenues and expenses along with the resulting net income or loss over a period of time.**

**24. Rent expense, utilities expense, administrative expenses, advertising and promotion expenses, maintenance expense, and salaries and wages expenses are some examples of business expenses.**

**25. The statement of retained earnings explains the changes in equity from net income or loss, and from any dividends over a period of time.**

**26. The balance sheet describes a company’s financial position (types and amounts of assets, liabilities, and equity) at a point in time.**

**27. The statement of cash flows reports on the cash inflows and outflows from a company’s operating, investing, and financing activities.**

**28. Return on assets, also called return on investment, is a profitability measure that is useful in evaluating management, analyzing and forecasting profits, and planning activities. It is computed as net income divided by the average total assets. For example, if we have an average annual balance of $100 in a bank account and it earns interest of $5 for the year, then our return on assets is $5 / $100 or 5%. The return on assets is a popular measure for analysis because it allows us to compare companies of different sizes and in different industries.**

**29A. Return refers to income, and risk is the uncertainty about the return we expect to make. The lower the risk of an investment, the lower the expected return. For example, savings accounts pay a low return because of the low risk of a bank not returning the principal with interest. Higher risk implies higher, but riskier, expected returns.**

**30B. Organizations carry out three major activities: financing, investing, and operating. Financing provides the means used to pay for resources. Investing refers to the acquisition and disposing of resources necessary to carry out the organization’s plans. Operating activities are the actual carrying out of these plans. *(Planning is the glue that connects these activities, including the organization’s ideas, goals and strategies.)***

**31B. An organization’s financing activities (liabilities and equity) pay for investing activities (assets). An organization cannot have more or less assets than its liabilities and equity combined and, similarly, it cannot have more or less liabilities and equity than its total assets. This means: assets = liabilities + equity. This relation is called the accounting equation (also called the *balance sheet equation*), and it applies to organizations at all times.**

**32. The dollar amounts in Apple’s financial statements are rounded to the nearest million ($1,000,000). Apple’s consolidated statement of income (or income statement) covers the fiscal year ended September 28, 2013. Apple also reports comparative income statements for the previous two years.**

33. At December 31, 2013, Google had ($ in millions) assets of $110,920, liabilities of $23,611, and equity of $87,309.

34. Confirmation of Samsung’s accounting equation follows (numbers in KRW millions):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Assets | = | Liabilities | + | Equity |
| 214,075,018 | = | 64,059,008 | + | 150,016,010 |

**35. The independent auditor for Apple, is Ernst & Young, LLP. The auditor expressly states that “our responsibility is to express an opinion on these consolidated financial statements and schedule based on our audits.” The auditor also states that “these financial statements are the responsibility of the Company’s management.”**

**QUICK STUDIES**

**Quick Study 1-1 (10 minutes)**

1. **f. Technology**

**2. c. Recording**

**3. e. Recordkeeping (bookkeeping)**

**Quick Study 1-2 (10 minutes)**

|  |  |  |  |
| --- | --- | --- | --- |
| **a.** | **E** | **g.** | **E** |
| **b.** | **E** | **h.** | **E** |
| **c.** | **E** | **i.** | **I** |
| **d.** | **E** | **j.** | **E** |
| **e.** | **I** | **k.** | **E** |
| **f.** | **E** | **l.** | **I** |

**Quick Study 1-3 (10 minutes)**

a. The choice of an accounting method when more than one alternative method is acceptable often has ethical implications. This is because accounting information can have major impacts on individuals’ (and firms’) well-being.

 To illustrate, many companies base compensation of managers on the amount of reported income. When the choice of an accounting method affects the amount of reported income, the amount of compensation is also affected. Similarly, if workers in a division receive bonuses based on the division’s income, its computation has direct financial implications for these individuals.

**b. Internal controls serve several purposes:**

* **They involve monitoring an organization’s activities to promote efficiency and to prevent wrongful use of its resources.**
* **They help ensure the validity and credibility of accounting reports.**
* **They are often crucial to effective operations and reliable reporting.**

 **More generally, the absence of internal controls can adversely affect the effectiveness of domestic and global financial markets.**

 **Examples of internal controls include cash registers with internal tapes or drives, scanners at doorways to identify tagged products, overhead video cameras, security guards, and many others.**

**Quick Study 1-4 (5 minutes)**

**1. c. constraint**

**2. b. assumption**

**3. c. constraint**

**4. a. principle**

**Quick Study 1-5 (10 minutes)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Attribute Present** | **Proprietorship** | **Partnership** | **Corporation** |
| **1.** | **Business taxed** | **no** | **no** | **yes** |
| **2.** | **Business entity** | **yes** | **yes** | **yes** |
| **3.** | **Legal entity** | **no** | **no** | **yes** |

**Quick Study 1-6 (10 minutes)**

**a. Revenue recognition principle**

**b. Cost principle (also called historical cost)**

**c. Business entity assumption**

**Quick Study 1-7 (5 minutes)**

 Assets = Liabilities + Equity

 **$700,000 (a) $280,000 $420,000**

 **$500,000 (b) $250,000 (b) $250,000**

**Quick Study 1-8 (10 minutes)**

**1.**

 Assets = Liabilities + Equity

 **$75,000 (a) $35,000 $40,000**

**(b) $95,000 $25,000 $70,000**

 **$85,000 $20,000 (c) $65,000**

**2.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Assets = | Liabilities | + Common Stock | - Dividends | + Revenues | - Expenses |
| **$40,000** | **$16,000** | **$20,000** | **$ 0** | **(a) $12,000** | **$ 8,000** |
| **$80,000** | **$32,000** | **$44,000** | **(b) $2,000** | **$24,000** | **$18,000** |

**Quick Study 1-9 (10 minutes)**

1. **For December 31, 2013, the account and its dollar amount (in KRW millions) for Samsung are:**

|  |  |  |  |
| --- | --- | --- | --- |
| **(1)** | **Assets** | **=** | **214,075,018** |
| **(2)** | **Liabilities** | **=** |  **64,059,008** |
| **(3)** | **Equity** | **=** | **150,016,010** |

**b. Using Samsung’s amounts from (a) we verify that (in KRW millions):**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **214,075,018** | **=** | **64,059,008** | **+** | **150,016,010** |

**Quick Study 1-10 (15 minutes)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Assets** | **=** | **Liabilities** | **+** | **Equity** |
|  | **Cash** | **+** | **Accounts****Recble.** | **=** | **Accounts****Payable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Revenues** | **-** | **Expenses** |
| **(a)** | **$5,500** |  |  | **=** |  |  |  |  |  |  | **$5,500Consulting** |  |  |
| **(b)** |  | **+** | **$4,000** | **=** |  |  |  |  |  | **+** | **4,000Commission** |  |  |
| **Bal.** | **5,500** | **+** | **4,000** | **=** |  |  |  |  |  | **+** | **9,500** |  |  |
| **(c)** | **-1,400** |  |  | **=** |  |  |  |  |  |  |  | **-** | **1,400Wages** |
| **Bal.** | **4,100** | **+** | **4,000** | **=** |  |  |  |  |  | **+** | **9,500** | **-** | **1,400** |
| **(d)** | **+1,000** | **+** | **- 1,000** | **=** |  |  |  |  |  |  |  | **-** |  |
| **Bal.** | **5,100** | **+** | **3,000** | **=** |  |  |  |  |  | **+** | **9,500** | **-** | **1,400** |
| **(e)** | **-700** | **+** |  | **=** |  |  |  |  |  |  |  | **-** | **700Cleaning** |
| **Bal.** | **4,400** | **+** | **3,000** | **=** |  |  |  |  |  | **+** | **9,500** | **-** | **2,100** |

**Quick Study 1-11 (15 minutes)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Assets** | **=** | **Liabilities** | **+** | **Equity** |
|  | **Cash** | **+** | **Supplies** | **+** | **Equip.** | **+** | **Land** | **=** | **Accts.****Pay.** | **+** | **Notes Pay.** | **+** | **Common Stock** | **-** | **Divi-dends** | **+** | **Rev.** | **-** | **Exp.** |
| **(a)** | **$15,000** |  |  |  |  |  |  | **=** |  |  |  |  | **$15,000** |  |  |  |  |  |  |
| **(b)** | **-500** | **+** | **$500** |  |  |  |  | **=** |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **14,500** | **+** | **500** |  |  |  |  | **=** |  |  |  | **+** | **15,000** |  |  |  |  |  |  |
| **(c)** |  |  |  | **+** | **$10,000** |  |  | **=** |  | **+** | **$10,000** |  |  |  |  |  |  |  |  |
| **Bal.** | **14,500** | **+** | **500** | **+** | **10,000** |  |  | **=** |  | **+** | **10,000** | **+** | **15,000** |  |  |  |  |  |  |
| **(d)** |  | **+** | **200** |  |  |  |  | **=** | **+$200** |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **14,500** | **+** | **700** | **+** | **10,000** |  |  | **=** | **200** | **+** | **10,000** | **+** | **15,000** |  |  |  |  |  |  |
| **(e)** | **-9,000** |  |  |  |  | **+** | **9,000** | **=** |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **5,500** | **+** | **700** | **+** | **10,000** | **+** | **9,000** | **=** | **200** | **+** | **10,000** | **+** | **15,000** |  |  |  |  |  |  |

**Quick Study 1-12 (10 minutes)**

**[*Code: Income statement (I), Balance sheet (B), Statement of retained earnings (E), or Statement of cash flows (CF).*]**

**a. B d. B g. CF**

**b. CF e. I h. I**

**c. E (or CF\*) f. B i. B**

**\*An advanced student might know that this item would also appear on CF, which is an acceptable answer.**

**Quick Study 1-13 (5 minutes)**

**1. EX**

**2. R**

**3. EX**

**4. D**

**Quick Study 1-14 (5 minutes)**

**1. A**

**2. EQ**

**3. A**

**4. L**

**5. A**

**Quick Study 1-15 (10 minutes)**

**$3,338**

 **$40,501**

**Net income**

**Average total assets**

**Return on assets = = = 8.2%**

**Interpretation: Its return of 8.2% is slightly above the 8% of its competitors. Home Depot’s performance can be rated as above average.**

**Quick Study 1-16 (10 minutes)**

**a. International Financial Reporting Standards (IFRS)**

**b. Convergence desires to achieve a single set of accounting standards for global use.**

**Quick Study 1-17 (10 minutes)**

**1. D**

**2. E**

**3. A**

**4. C**

**EXERCISES**

**Exercise 1-1 (10 minutes)**

 **C 1. Analyzing and interpreting reports**

 **C 2. Presenting financial information**

 **R 3. Keeping a log of service costs**

 **R 4. Measuring the costs of a product**

 **C 5. Preparing financial statements**

 **I 6. Seeing revenues generated from a service**

 **I 7. Observing employee tasks behind a product**

 **R 8. Registering cash sales of products sold**

**Exercise 1-2 (20 minutes)**

**Part A.**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.** | **I** | **5.** | **I** |
| **2.** | **E** | **6.** | **E** |
| **3.** | **I** | **7.** | **I** |
| **4.** | **E** |  |  |

**Part B.**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.** | **I** | **5.** | **I** |
| **2.** | **I** | **6.** | **E** |
| **3.** | **E** | **7.** | **I** |
| **4.** | **E** | **8.** | **I** |

**Exercise 1-3 (10 minutes)**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.** | **B** | **5.** | **C** |
| **2.** | **A** | **6.** | **C** |
| **3.** | **B** | **7.** | **A** |
| **4.** | **B** | **8.** | **A** |

**Exercise 1-4 (10 minutes)**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.** | **A** | **4.** | **F** |
| **2.** | **G** | **5.** | **C** |
| **3.** | **D** |  |  |

**Exercise 1-5 (20 minutes)**

**a. Auditing professionals with competing audit clients are likely to learn valuable information about each client that the other clients would benefit from knowing. In this situation the auditor must take care to maintain the confidential nature of information about each client.**

**b. Accounting professionals who prepare tax returns can face situations where clients wish to claim deductions they cannot substantiate. Also, clients sometimes exert pressure to use methods not allowed or questionable under the law. Issues of confidentiality also arise when these professionals have access to clients’ personal records.**

**c. Managers face several situations demanding ethical decision making in their dealings with employees. Examples include fairness in performance evaluations, salary adjustments, and promotion recommendations. They can also include avoiding any perceived or real harassment of employees by the manager or any other employees. It can also include issues of confidentiality regarding personal information known to managers.**

**d. Situations involving ethical decision making in coursework include performing independent work on examinations and individually completing assignments/projects. It can also extend to promptly returning reference materials so others can enjoy them, and to properly preparing for class to efficiently use the time and question period to not detract from others’ instructional benefits.**

**Exercise 1-6 (10 minutes)**

|  |  |  |  |
| --- | --- | --- | --- |
| **a.** | **(C) Corporation** | **e.** | **(C) Corporation** |
| **b.** | **(P) Partnership** | **f.** | **(SP) Sole proprietorship** |
| **c.** | **(SP) Sole proprietorship** | **g.** | **(C) Corporation** |
| **d.** | **(SP) Sole proprietorship** |  |  |

**Exercise 1-7 (10 minutes)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code** |  | **Description** |  | **Principle/Assumption** |
| **H.** | **1.** | **A company reports details behind financial statements that would impact users' decisions.** |  | **Full disclosure principle** |
|  **G** | **2.** | **Financial statements reflect the assumption that the business continues operating.** |  | **Going-concern assumption** |
|  **F** | **3.** | **A company records the expenses incurred to generate the revenues reported.** |  | **Matching (expense recognition) principle** |
|  **A** | **4.** | **Derived from long-used and generally accepted accounting practices.** |  | **General accounting principle** |
| **C** | **5.** | **Every business is accounted for separately from its owner or owners.** |  | **Business entity assumption** |
| **D** | **6.** | **Revenue is recorded only when the earnings process is complete.** |  | **Revenue recognition principle** |
|  **E** | **7.** | **Usually created by a pronouncement from an authoritative body.** |  | **Specific accounting principle** |
| **B** | **8.** | **Information is based on actual costs incurred in transactions.** |  | **Cost principle**  |

**Exercise 1-8 (10 minutes)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **(a) $ 65,000** | **=** | **$ 20,000** | **+** | **$45,000** |
| **$100,000** | **=** | **$ 34,000** | **+** | **(b) $66,000** |
| **$154,000** | **=** | **(c) $114,000** | **+** | **$40,000** |

**Exercise 1-9 (20 minutes)**

**a. Using the accounting equation at the *beginning* of the year:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **$300,000** | **=** | **?** | **+** | **$100,000** |

 **Thus, *beginning* liabilities = $200,000**

 **Using the accounting equation at the *end* of the year:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **$300,000 + $80,000** | **=** | **$200,000+ $50,000** | **+** | **?** |
| **$380,000** | **=** | **$250,000** | **+** | **?** |

 **Thus, *ending* equity = $130,000**

***Alternative approach to solving part (b):***

 ΔAssets($80,000) = ΔLiabilities($50,000) + ΔEquity(?)

 **where “Δ” refers to “change in.”**

 ***Thus:* *Ending* Equity = $100,000 + $30,000 = $130,000**

**b. Using the accounting equation:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **$123,000** | **=** | **$47,000** | **+** | **?** |

 **Thus, equity = $76,000**

**c. Using the accounting equation at the *end* of the year:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **$190,000**  | **=** | **$70,000 - $5,000** | **+** | **?** |
| **$190,000** | **=** | **$65,000** | **+** | **$125,000** |

 **Using the accounting equation at the *beginning* of the year:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **$190,000 - $60,000** | **=** | **$70,000**  | **+** | **?** |
| **$130,000** | **=** | **$70,000** | **+** | **?** |

 **Thus: *Beginning* Equity = $60,000**

 Exercise 1-10 (20 minutes)

**a. Started the business with the owner investing $40,000 cash in the business in exchange for common stock.**

**b. Purchased office supplies for $3,000 by paying $2,000 cash and putting the remaining $1,000 balance on credit.**

**c. Purchased office furniture by paying $8,000 cash.**

**d. Billed a customer $6,000 for services earned.**

**e. Provided services for $1,000 cash.**

**Exercise 1-11 (20 minutes)**

**a. Purchased land for $4,000 cash.**

**b. Purchased $1,000 of office supplies on credit.**

**c. Billed a client $1,900 for services provided.**

**d. Paid the $1,000 account payable created by the credit purchase of office supplies in transaction *b*.**

**e. Collected $1,900 cash for the billing in transaction *c*.**

**Exercise 1-12 (15 minutes)**

***Examples of transactions that fit each case include:***

**a. Cash dividends (or some other asset) paid to the owner of the business; OR, the business incurs an expense paid in cash.**

**b. Business purchases equipment (or some other asset) on credit.**

**c. Business signs a note payable to extend the due date on an account payable; OR, the business renegotiates a liability (perhaps to obtain a lower interest rate.)**

**d. Business pays an account payable (or some other liability) with cash (or some other asset).**

**e. Business purchases office supplies (or some other asset) for cash (or some other asset).**

**f. Business incurs an expense that is not yet paid (for example, when employees earn wages that are not yet paid).**

**g. Owner invests cash (or some other asset) in the business; OR, the business earns revenue and accepts cash (or another asset).**

Exercise 1-13 (30 minutes)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Assets** | **=** | **Liabilities** | **+** | **Equity** |
|  | **Cash** | **+** | **Accounts  Receivable** | **+** | **Equip-****ment** | **=** | **Accounts Payable** | **+** | **Common Stock** | **–** | **Dividends** | **+** | **Revenues** | **–** | **Expenses** |
| **a.** | **+$60,000** |  |  | **+** | **$15,000** | **=** |  | **+** | **$75,000** |  |  |  |  |  |  |
| **b.** | **– 1,500** |  |  |  | **\_\_\_\_\_\_** |  |  |  | **\_\_\_\_\_\_** |  |  |  |  | **–** | **$1,500** |
| **Bal.** | **58,500** | **+** |  | **+** | **15,000** | **=** |  | **+** | **75,000** |  |  |  |  | **–** | **1,500** |
| **c.** | **\_\_\_\_\_\_\_** |  |  | **+** |  **10,000** |  | **+$10,000** |  | **\_\_\_\_\_\_** |  |  |  |  |  | **\_\_\_\_\_** |
| **Bal.** | **58,500** | **+** |  | **+** | **25,000** | **=** | **10,000** | **+** | **75,000** |  |  |  |  | **–** | **1,500** |
| **d.** | **+ 2,500** |  |  |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  |  | **+** | **$2,500** |  | **\_\_\_\_\_** |
| **Bal.** | **61,000** | **+** |  | **+** | **25,000** | **=** | **10,000** | **+** | **75,000** |  |  | **+** | **2,500** | **–** | **1,500** |
| **e.** | **\_\_\_\_\_\_\_** | **+** | **$8,000** |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  |  | **+** |  **8,000** |  | **\_\_\_\_\_** |
| **Bal.** | **61,000** | **+** | **8,000** | **+** | **25,000** | **=** | **10,000** | **+** | **75,000** |  |  | **+** | **10,500** | **–** | **1,500** |
| **f.** | **– 6,000** |  | **\_\_\_\_\_\_** | **+** |  **6,000** |  | **\_\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  |  |  | **\_\_\_\_\_** |  | **\_\_\_\_\_** |
| **Bal.** | **55,000** | **+** | **8,000** | **+** | **31,000** | **=** | **10,000** | **+** | **75,000** |  |  | **+** | **10,500** | **–** | **1,500** |
| **g.** | **– 3,000** |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  |  |  | **\_\_\_\_\_**  | **–** | **3,000** |
| **Bal.** | **52,000** | **+** | **8,000** | **+** | **31,000** | **=** | **10,000** | **+** | **75,000** |  |  | **+** | **10,500** | **–** | **4,500** |
| **h.** | **+ 5,000** | **-** |  **5,000** |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  |  |  | **\_\_\_\_\_** |  | **\_\_\_\_\_** |
| **Bal.** | **57,000** | **+** | **3,000** | **+** | **31,000** | **=** | **10,000** | **+** | **75,000** |  |  | **+** | **10,500** | **–** | **4,500** |
| **i.** | **– 10,000** |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  | **– 10,000** |  | **\_\_\_\_\_\_** |  |  |  | **\_\_\_\_\_** |  | **\_\_\_\_\_** |
| **Bal.** | **47,000** | **+** | **3,000** | **+** | **31,000** | **=** | **0** | **+** | **75,000** |  |  | **+** | **10,500** | **–** | **4,500** |
| **j.** | **– 1,000**  |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** |  | **\_\_\_\_\_\_\_** |  | **\_\_\_\_\_\_** | **–** | **$1,000** |  | **\_\_\_\_\_** |  | **\_\_\_\_\_** |
| **Bal.** | **$46,000** | **+** | **$3,000** | **+** | **$31,000** | **=** | **$ 0** | **+** | **$75,000** | **–** | **$1,000** | **+** | **$10,500** | **–** | **$4,500** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Exercise 1-14 (10 minutes)**

|  |  |  |
| --- | --- | --- |
| **Return on assets**  | **=** | **Net income / Average total assets** |
|  | **=** | **$40,000 / [($200,000 + $300,000)/2]** |
|  | **=** | **16%** |

**Interpretation: Swiss Group’s return on assets of 16% is markedly above the 10% return of its competitors. Accordingly, its performance is assessed as superior to its competitors.**

Exercise 1-15 (15 minutes)

**ERNST CONSULTING**

**Income Statement**

**For Month Ended October 31**

**Revenues**

 **Consulting fees earned $14,000**

**Expenses**

 **Salaries expense $7,000**

 **Rent expense 3,550**

 **Telephone expense 760**

 **Miscellaneous expenses 580**

 **Total expenses 11,890**

 **Net income $ 2,110**

**Exercise 1-16 (15 minutes)**

**ERNST CONSULTING**

**Statement of Retained Earnings**

**For Month Ended October 31**

**Retained earnings, October 1 $ 0**

**Add: Net income (from Exercise 1-15) 2,110**

 **2,110**

**Less: Dividends 2,000**

 **Retained earnings, October 31 $ 110**

Exercise 1-17 (15 minutes)

**ERNST CONSULTING**

**Balance Sheet**

**October 31**

 ***Assets Liabilities***

**Cash $11,360 Accounts payable $ 8,500**

**Accounts receivable 14,000**

**Office supplies 3,250  *Equity***

**Office equipment 18,000 Common stock 84,000**

**Land 46,000 Retained earnings\* \_\_\_\_110**

**Total assets $92,610 Total liabilities and equity $92,610**

 **\* For the computation of this amount see Exercise 1-16.**

Exercise 1-18 (15 minutes)

**ERNST CONSULTING**

**Statement of Cash Flows**

**For Month Ended October 31**

**Cash flows from operating activities**

Cash received from customers $ 0

**Cash paid to employees1 (1,750)**

**Cash paid for rent (3,550)**

**Cash paid for telephone expenses (760)**

**Cash paid for miscellaneous expenses (580)**

**Net cash used by operating activities ( 6,640)**

**Cash flows from investing activities**

**Purchase of office equipment (18,000)**

**Net cash used by investing activities (18,000)**

**Cash flows from financing activities**

**Cash investment from stockholders 38,000**

**Cash dividends (2,000)**

**Net cash provided by financing activities 36,000**

**Net increase in cash $11,360**

**Cash balance, October 1 0**

**Cash balance, October 31 $11,360**

1$7,000 Salaries Expense - $5,250 still owed = $1,750 paid to employees.

Exercise 1-19 (10 minutes)

**I 1. Cash purchase of equipment O 5. Cash paid on an account payable**

**F 2. Cash paid for dividends O 6. Cash received from clients**

**O 3. Cash paid for advertising F 7. Cash investment from stockholders**

**O 4. Cash paid for wages O 8. Cash paid for rent**

Exercise 1-20 (20 minutes)

**BMW GROUP**

**Income Statement**

**For Year Ended December 31, 2013**

**(Euros in millions)**

**Revenues € 68,821**

**Expenses**

 **Cost of sales €54,276**

 **Sales and administrative costs 6,177**

 **Other expenses 3,487**

 **Total expenses 63,940**

 **Net income € 4,881**

**Exercise 1-21B (10 minutes)**

**a. Financing\***

**b. Financing**

**c. Operating**

**d. Investing**

**e. Investing**

**\* Would also be listed as “investing” if resources contributed by owner were in the form of nonfinancial resources.**

**PROBLEM SET A**

**Problem 1-1A (25 minutes)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | **Balance Sheet** | **Income Statement** | **Statement of Cash Flows** |
|  | **Transaction** | **TotalAssets** | **TotalLiab.** | **TotalEquity** | **NetIncome** | **Operating Activities** | **Investing Activities** | **Financing Activities** |
| **1** | **Owner invests cash for its stock** | **+** |  | **+** |  |  |  | **+** |
| **2** | **Receives cash for services provided** | **+** |  | **+** | **+** | **+** |  |  |
| **3** | **Pays cash for employee wages** | **–** |  | **–** | **–** | **–** |  |  |
| **4** | **Incurs legal costs on credit** |  | **+** | **–** | **–** |  |  |  |
| **5** | **Borrows cash by signing L-T note payable** | **+** | **+** |  |  |  |  | **+** |
| **6** | **Buys office equipmentfor cash** | **+/–** |  |  |  |  | **–** |  |
| **7** | **Buys land by signing notepayable** | **+** | **+** |  |  |  |  |  |
| **8** | **Provides ser-vices on credit** | **+** |  | **+** | **+** |  |  |  |
| **9** | **Pays cash dividend**  | **–** |  | **–** |  |  |  | **–** |
| **10** | **Collects cash on receivablefrom (8)** | **+/–**  |  |  |  | **+** |  |  |

**Problem 1-2A (40 minutes)**

***Part 1***

**Company A**

**(a) Equity on December 31, 2014:**

**Assets $55,000**

**Liabilities (24,500)**

**Equity $30,500**

**(b) Equity on December 31, 2015:**

**Equity, December 31, 2014 $30,500**

**Plus stock issuances 6,000**

**Plus net income 8,500**

**Less dividends (3,500)**

**Equity, December 31, 2015 $41,500**

**(c) Liabilities on December 31, 2015:**

**Assets $58,000**

**Equity (41,500)**

**Liabilities $16,500**

***Part 2***

**Company B**

**(a) and (b)**

 **Equity: *12/31/2014 12/31/2015***

 **Assets $34,000 $40,000**

 **Liabilities (21,500) (26,500)**

 **Equity $12,500 $13,500**

**(c) Net income for 2015:**

 **Equity, December 31, 2014 $12,500**

 **Plus stock issuances 1,400**

 **Plus net income ?**

 **Less dividends (2,000)**

 **Equity, December 31, 2015 $13,500**

 **Therefore, net income must have been $ 1,600**

**Problem 1-2A *(Continued)***

# Part 3

**Company C**

**First, calculate the beginning balance of equity:**

 ***Dec. 31, 2014***

**Assets $24,000**

**Liabilities ( 9,000)**

**Equity $15,000**

**Next, find the ending balance of equity by completing this table:**

**Equity, December 31, 2014 $15,000**

**Plus stock issuances 9,750**

**Plus net income 8,000**

**Less dividends (5,875)**

**Equity, December 31, 2015 $26,875**

**Finally, find the ending amount of assets by adding the ending balance of equity to the ending balance of liabilities:**

 ***Dec. 31, 2015***

**Liabilities $29,000**

**Equity 26,875**

**Assets $55,875**

***Part 4***

**Company D**

**First, calculate the beginning and ending equity balances:**

 ***12/31/2014 12/31/2015***

**Assets $60,000 $85,000**

**Liabilities (40,000) (24,000)**

**Equity $20,000 $61,000**

**Then, find the amount of investment by owner during 2015:**

**Equity, December 31, 2014 $20,000**

**Plus stock issuances ?**

**Plus net income 14,000**

**Less dividends 0**

**Equity, December 31, 2015 $61,000**

 **Thus, investment by owner must have been $27,000**

**Problem 1-2A (*Concluded*)**

***Part 5***

**Company E**

**First, compute the balance of equity as of December 31, 2015:**

**Assets $113,000**

**Liabilities (70,000)**

**Equity $ 43,000**

**Next, find the beginning balance of equity as follows:**

**Equity, December 31, 2014 $ ?**

**Plus stock issuances 6,500**

**Plus net income 20,000**

**Less dividends (11,000)**

**Equity, December 31, 2015 $43,000**

**Thus, the beginning balance of equity is: $27,500**

Finally, find the beginning amount of liabilities by subtracting the beginning balance of equity from the beginning balance of assets:

 ***Dec. 31, 2014***

**Assets $119,000**

**Equity (27,500)**

**Liabilities $ 91,500**

Problem 1-3A (15 minutes)

**Armani Company**

**Balance Sheet**

**December 31, 2015**

Assets $90,000 Liabilities $44,000

 **Equity 46,000**

**Total assets $90,000 Total liabilities and equity $90,000**

**Problem 1-4A (15 minutes)**

**Edison Energy Company**

**Income Statement**

**For Year Ended December 31, 2015**

 Revenues $55,000

 **Expenses 40,000**

 Net income $15,000

**Problem 1-5A (15 minutes)**

**Kojo Company**

**Statement of Retained Earnings**

**For Year Ended December 31, 2015**

 Retained earnings, Dec. 31, 2014 $ 7,000

###  Add: Net income 8,000

 **15,000**

 **Less: Dividends (1,000)**

 Retained earnings, Dec. 31, 2015 $14,000

**Problem 1-6A (15 minutes)**

**Kia Company**

**Statement of Cash Flows**

**For Year Ended December 31, 2015**

 Cash from operating activities $ 6,000

 **Cash used by investing activities (2,000)**

 **Cash used by financing activities (2,800)**

 Net increase in cash $ 1,200

 **Cash, December 31, 2014 2,300**

 Cash, December 31, 2015 $ 3,500

**Problem 1-7A (60 minutes) *Parts 1 and 2***

|  |
| --- |
|  **Assets = Liabilities + Equity**  |
| **Date** | **Cash** | **+** | **Accounts Receivable** | **+** | **Office Equipment** | **=** | Accounts**Payable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Revenues** | **-** | **Expenses** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **May** | **1** | **+$40,000**  |  |  |  |  | **=** |  | **+** | **$40,000** |  |  |  |  |  |  |
|  | **1** | **- 2,200**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **$2,200** |
|  | **3** |  |  |  | **+** | **$1,890**  | **=** | **+ $1,890** |  |  |  |  |  |  |  |  |
|  | **5** | **- 750**  | **`** |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **750** |
|  | **8** | **+ 5,400**  |  |  |  |  | **=** |  |  |  |  |  | **+** | **$5,400** |  |  |
|  | **12** |  | **+** | **$2,500**  |  |  | **=** |  |  |  |  |  | **+** |  **2,500** |  |  |
|  | **15** | **- 750**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **750** |
|  | **20** | **+ 2,500**  | **-** | **2,500**  |  |  | **=** |  |  |  |  |  |  |  |  |  |
|  | **22** |  | **+** | **3,200**  |  |  | **=** |  |  |  |  |  | **+** |  **3,200** |  |  |
|  | **25** | **+ 3,200**  | **-** | **3,200**  |  |  | **=** |  |  |  |  |  |  |  |  |  |
|  | **26** | **- 1,890**  |  |  |  |  | **=** | **- 1,890**  |  |  |  |  |  |  |  |  |
|  | **27** |  |  |  |  |  | **=** | **+ 80** |  |  |  |  |  |  | **-** | **80** |
|  | **28** | **- 750** |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **750** |
|  | **30** | **- 300**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **300** |
|  | **30** | **- 280**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **280** |
|  | **31** | **- 1,400**  |  |  |  |  | **=** |  |  |  | **-** | **$1,400** |  |  |  |  |
|  |  | **$42,780**  | **+** | **$ 0**  | **+** | **$1,890**  | **=** | **$ 80**  | **+** | **$40,000** | **-** | **$1,400** | **+** | **$11,100** | **-** |  **$5,110** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Problem 1-7A *(Continued)***

***Part 3***

**The Gram Co.**

**Income Statement**

**For Month Ended May 31**

 **Revenues**

 **Consulting services revenue $11,100**

 **Expenses**

 **Rent expense $2,200**

 **Salaries expense 1,500**

 **Cleaning expense 750**

 **Telephone expense 300**

 **Utilities expense   280**

 **Advertising expense 80**

 **Total expenses   5,110**

 **Net income $ 5,990**

**The Gram Co.**

 **Statement of Retained Earnings**

**For Month Ended May 31**

 **Retained earnings, May 1 $ 0**

 **Add: Net income 5,990**

 **5,990**

 **Less: Dividends 1,400**

 **Retained earnings, May 31 $ 4,590**

**The Gram Co.**

**Balance Sheet**

**May 31**

 ***Assets Liabilities***

**Cash $42,780 Accounts payable $ 80**

**Office equipment 1,890 *Equity***

 **Common stock 40,000**

 **Retained earnings 4,590**

**Total assets $44,670 Total liabilities and equity $44,670**

**Problem 1-7A (*Concluded)***

Part 3—continued

**The Gram Co.**

**Statement of Cash Flows**

**For Month Ended May 31**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| **Cash flows from operating activities** |  |  |  |
| **Cash received from customers**  | **$11,100** |  |  |
| **Cash paid for rent**  | **(2,200)** |  |  |
| **Cash paid for cleaning**  | **(750)** |  |  |
| **Cash paid for telephone**  | **(300)** |  |  |
| **Cash paid for utilities**  | **(280)** |  |  |
| **Cash paid to employees**  |  **(1,500)** |  |  |
| **Net cash provided by operating activities**  |  | **$ 6,070** |  |
|  |  |  |  |
| **Cash flows from investing activities** |  |  |  |
| **Purchase of equipment**  |  **(1,890)** |  |  |
| **Net cash used by investing activities**  |  | **(1,890)** |  |
|  |  |  |  |
| **Cash flows from financing activities** |  |  |  |
| **Investment from stockholders**  |  **40,000** |  |  |
| **Cash dividends**  |  **(1,400)** |  |  |
| **Net cash provided by financing activities**  |  |  **38,600** |  |
|  |  |  |  |
| **Net increase in cash**  |  |  **$42,780** |  |
| **Cash balance, May 1**  |  |  **0** |  |
| **Cash balance, May 31**  |  | **$42,780** |  |

Problem 1-8A (60 minutes) Parts 1 and 2

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assets** | **=** | **Liabilities** | **+** | **Equity** |
|  | **Cash** | **+** | **AccountsReceivable** | **+** | **OfficeSupplies** | **+** | **Office Equipment** | **+** | Building | **=** | **AccountsPayable** | **+** | **Notes****Payable** | **+** | **Common Stock** | - | **Dividends** | **+** | **Reve-nues** | - | **Expen-ses** |
| **a.** | **+$70,000** |  |  |  |  | **+** | **$10,000** |  |  |  |  |  |  | **+** | **$80,000** |  |  |  |  |  |  |
| **b.** | **- 20,000** |  |  |  |  |  |  | **+** |  **$150,000** |  |  | **+** |  **$130,000** |  |  |  |  |  |  |  |  |
| **Bal.** | **50,000** |  |  |  |  | **+** | **10,000** | **+** | **150,000** | **=** |  | **+** | **130,000** | **+** | **80,000** |  |  |  |  |  |  |
| **c.** | **- 15,000** |  |  |  |  | **+** | **15,000** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **35,000** |  |  |  |  | **+** | **25,000** | **+** | **150,000** | **=** |  | **+** |  **130,000** | **+** | **80,000**  |  |  |  |  |  |  |
| **d.** |  |  |  | **+** | **$1,200** | **+** | **1,700** |  |  |  | **+ $2,900** |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **35,000** |  |  | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,900** | **+** | **130,000** | **+** | **80,000**  |  |  |  |  |  |  |
| **e.** | **- 500**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$ 500** |
| **Bal.** | **34,500** |  |  | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,900** | **+** | **130,000** | **+** | **80,000**  |  |  |  |  | **-** | **500** |
| **f.** |  | **+** | **$2,800** |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **$2,800** |  |  |
| **Bal.** | **34,500** | **+** | **2,800** | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,900** | **+** | **130,000** | **+** | **80,000**  |  |  | **+** | **2,800** | **-** | **500** |
| **g.** | **+ 4,000** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **4,000** |  |  |
| **Bal.** | **38,500** | **+** | **2,800** | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,900** | **+** | **130,000** | **+** | **80,000** |  |  | **+** | **6,800** | **-** | **500** |
| **h.** | **- 3,275** |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$3,275** |  |  |  |  |
| **Bal.** | **35,225** | **+** | **2,800** | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,900** | **+** | **130,000** | **+** | **80,000** | **-** | **3,275** | **+** | **6,800** | **-** | **500** |
| **i.** | **+ 1,800** | **-** | **1,800** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **37,025** | **+** | **1,000** | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,900** | **+** | **130,000** | **+** | **80,000** | **-** | **3,275** | **+** | **6,800** | **-** | **500** |
| **j.** | **- 700** |  |  |  |  |  |  |  |  |  | **- 700** |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **36,325** | **+** | **1,000**  | **+** | **1,200** | **+** | **26,700** | **+** | **150,000** | **=** | **2,200** | **+** | **130,000** | **+** | **80,000**  | **-** | **3,275** | **+** | **6,800** | **-** | **500** |
| **k.** | **- 1,800**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **1,800** |
| **Bal.** | **$34,525** | **+** | **$1,000**  | **+** | **$1,200** | **+** | **$26,700** | **+** | **$150,000** | **=** | **$2,200** | **+** | **$130,000** | **+** | **$80,000**  | **-** | **$3,275** | **+** | **$6,800** | **-** | **$2,300** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Problem 1-8A *(Concluded)*

# Part 3

**Biz Consulting’s net income = $6,800 - $2,300 = $4,500**

**Problem 1-9A (60 minutes) Parts 1 and 2**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **Date** |  | **Cash** | **+** | **AccountsReceivable** | **+** | **OfficeSupplies** | **+** | **Office Equipment** | **+** | ElectricalEquipment | **=** | **AccountsPayable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Revenues** | **-** | **Expenses** |
| **Dec.** | **1** | **+$65,000**  |  |  |  |  |  |  |  |  | **=** |  | **+** | **$65,000** |  |  |  |  |  |  |
|  | **2** | **- 1,000**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$1,000** |
| **Bal.**  |  | **64,000**  |  |  |  |  |  |  |  |  | **=** |  |  | **65,000**  |  |  |  |  | **-** | **1,000** |
|  | **3** | **- 4,800**  |  |  |  |  |  |  | **+** | **$13,000** |  | **+ $8,200** |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **59,200** |  |  |  |  |  |  | **+** |  **13,000**  | **=** | **8,200** | **+** | **65,000**  |  |  |  |  | **-** | **1,000** |
|  | **5** | **- 800**  |  |  | **+** | **$ 800** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **58,400**  |  |  | **+** |  **800**  |  |  | **+** | **13,000** | **=** | **8,200**  | **+** | **65,000**  |  |  |  |  | **-** | **1,000** |
|  | **6** | **+ 1,200** |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **$1,200** |  |  |
| **Bal.**  |  | **59,600** |  |  | **+** |  **800**  |  |  | **+** | **13,000** | **=** | **8,200** | **+** | **65,000**  |  |  | **+** | **1,200** | **-** | **1,000** |
|  | **8** |  |  |  |  |  | **+** | **$2,530** |  |  |  | **+ 2,530**  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **59,600** |  |  | **+** | **800** | **+** | **2,530** | **+** | **13,000** | **=** | **10,730** | **+** | **65,000**  |  |  | **+** | **1,200** | **-** | **1,000** |
|  | **15** |  | **+** | **$5,000** |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **5,000** |  |  |
| **Bal.**  |  | **59,600** | **+** | **5,000**  | **+** |  **800**  | **+** | **2,530** | **+** | **13,000** | **=** | **10,730** | **+** | **65,000**  |  |  | **+** | **6,200** | **-** | **1,000** |
|  | **18** |  |  |  | **+** | **350** |  |  |  |  |  | **+ 350**  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **59,600** | **+** | **5,000**  | **+** | **1,150** | **+** | **2,530** | **+** | **13,000** | **=** | **11,080** | **+** | **65,000**  |  |  | **+** | **6,200** | **-** | **1,000** |
|  | **20** | **- 2,530**  |  |  |  |  |  |  |  |  |  | **- 2,530**  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **57,070** | **+** | **5,000**  | **+** | **1,150**  | **+** | **2,530** | **+** | **13,000** | **=** | **8,550** | **+** | **65,000**  |  |  | **+** | **6,200** | **-** | **1,000** |
|  | **24** |  | **+** | **900** |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **900** |  |  |
| **Bal.**  |  | **57,070** | **+** | **5,900** | **+** | **1,150** | **+** | **2,530** | **+** | **13,000** | **=** | **8,550** | **+** | **65,000**  |  |  | **+** | **7,100** | **-** | **1,000** |
|  | **28** | **+ 5,000**  | **-** |  **5,000**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **62,070** | **+** | **900** | **+** | **1,150** | **+** | **2,530** | **+** | **13,000** | **=** | **8,550** | **+** | **65,000**  |  |  | **+** | **7,100** | **-** | **1,000** |
|  | **29** | **- 1,400**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **1,400** |
| **Bal.**  |  | **60,670** | **+** | **900** | **+** | **1,150** | **+** | **2,530** | **+** | **13,000** | **=** | **8,550** | **+** | **65,000**  |  |  | **+** | **7,100** | **-** | **2,400** |
|  | **30** | **- 540**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **540** |
| **Bal.**  |  | **60,130** | **+** | **900** | **+** | **1,150** | **+** | **2,530** | **+** | **13,000** | **=** | **8,550** | **+** | **65,000** |  |  | **+** | **7,100** | **-** | **2,940** |
|  | **31** | **- 950**  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$950** |  |  |  |  |
| **Bal.**  |  | **$59,180** | **+** | **$ 900**  | **+** | **$1,150**  | **+** | **$2,530** | **+** | **$13,000** | **=** | **$8,550**  | **+** | **$65,000**  | **-** | **$950**  | **+** | **$7,100** | **-** | **$2,940** |

**Problem 1-9A *(Continued*)**

***Part 3***

**Sony Electric**

 **Income Statement**

**For Month Ended December 31**

**Revenues**

 **Electrical fees earned $7,100**

**Expenses**

 **Rent expense $1,000**

 **Salaries expense 1,400**

 **Utilities expense 540**

 **Total expenses 2,940**

**Net income $4,160**

**Sony Electric**

**Statement of Retained Earnings**

**For Month Ended December 31**

**Retained earnings, December 1 $ 0**

**Add: Net income 4,160**

 **4,160**

**Less: Dividends 950**

**Retained earnings, December 31 $ 3,210**

**Sony Electric**

 **Balance Sheet**

**December 31**

 ***Assets Liabilities***

**Cash $59,180 Accounts payable $ 8,550**

**Accounts receivable 900**

**Office supplies 1,150 *Equity***

Office equipment 2,530 Common stock 65,000

Electrical equipment 13,000 Retained earnings 3,210

**Total assets $76,760 Total liabilities and equity $76,760**

**Problem 1-9A *(Concluded)***

***Part 3—continued***

**Sony Electric**

**Statement of Cash Flows**

**For Month Ended December 31**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| **Cash flows from operating activities** |  |  |
| **Cash received from customers1**  | **$ 6,200**  |  |
| **Cash paid for rent**  | **(1,000)** |  |
| **Cash paid for supplies**  | **(800)** |  |
| **Cash paid for utilities**  | **(540)** |  |
| **Cash paid to employees**  |  **(1,400)** |  |
| **Net cash provided by operating activities**  |  | **$ 2,460** |
|  |  |  |
| **Cash flows from investing activities** |  |  |
| **Purchase of office equipment**  | **(2,530)** |  |
| **Purchase of electrical equipment**  |  **(4,800)** |  |
| **Net cash used by investing activities**  |  | **(7,330)** |
|  |  |  |
| **Cash flows from financing activities** |  |  |
| **Investments from stockholders**  |  **65,000** |  |
| **Cash dividends**  |  **(950)** |  |
| **Net cash provided by financing activities**  |  |  **64,050**  |
|  |  |  |
| **Net increase in cash**  |  |  **$59,180** |
| **Cash balance, Dec. 1**  |  |  **0** |
| **Cash balance, Dec. 31**  |  | **$59,180** |

**1$1,200 + $5,000 = $6,200**

# Part 4

**If the December 1 investment had been $49,000 cash instead of $65,000 and the $16,000 difference was borrowed by the company from a bank, then:**

1. **total owner investments during this period, as well as the ending equity, would be $16,000 lower,**
2. **total liabilities would be $16,000 greater, and**
3. **total assets would remain the same.**

**Problem 1-10A (15 minutes)**

1. **Return on assets is net income divided by the average total assets.**

**Kyzera’s return: $65,000 / $250,000 = 0.26 or 26%.**

**2. Return on assets seems satisfactory for the risk involved in the manufacturing, marketing, and selling of cellular telephones. Moreover, Kyzera’s 26% return is more than twice as high as that of its competitors’ 12% return.**

1. **We know that revenues less expenses equal net income. Taking the revenues and net income numbers for Kyzera we obtain:**

**$475,000 - Expenses = $65,000 🡪 Expenses must equal $410,000.**

1. **We know from the accounting equation that total financing (liabilities plus equity) must equal the total for assets (investing). Since average total assets are $250,000, we know the average total of liabilities plus equity (financing) must equal $250,000.**

Problem 1-11A (20 minutes)

1. **Return on assets equals net income divided by average total assets.**

 **a. Coca-Cola return: $8,634 / $76,448 = 0.113 or 11.3%.**

 **b. PepsiCo return: $6,462 / $70,518 = 0.092 or 9.2%.**

**2. Strictly on the amount of sales to consumers, Coca-Cola’s sales of $46,542 are less than PepsiCo’s $66,504.**

**3. Success in returning net income from the average amount invested is revealed by the return on assets. Part 1 showed that Coca-Cola’s 11.3% return is better than PepsiCo‘s 9.2% return.**

**4. The reported figures suggest that Coca-Cola yields a marginally higher return on assets than PepsiCo. Based on this information alone, we would be better advised to invest in Coca-Cola than PepsiCo.**

 **Nevertheless, and because the returns are not dramatically different, we would look for additional information in financial statements and other sources for further guidance. For example, if Coca-Cola could dispose of some assets without curtailing its sales level, it would look even more attractive; or, PepsiCo could do likewise, and close the gap. We would also look for consumer trends, market expansion, competition, product development, and promotion plans.**

**Problem 1-12AA (20 minutes)**

**Case 1 *Return*: 5% interest or $100/year.**

 ***Risk*: Very low; it is the risk of the financial institution not paying interest and principal.**

**Case 2 *Return*: Expected winnings from your bet.**

 ***Risk*: Depends on the probability of your team covering the “spread.”**

**Case 3 *Return*: Expected return on your stock investment (both dividends and stock price changes).**

 ***Risk*: Depends on the current and future performance of Yahoo’s stock price (and dividends).**

**Case 4 *Return*: Expected increase in career earnings and other rewards from an accounting degree (less all costs).**

 ***Risk*: Depends on your ability to successfully learn and apply accounting knowledge.**

**Problem 1-13AB (15 minutes)**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.** | **F** | **5.** | **I** |
| **2.** | **I** | **6.** | **O** |
| **3.** | **I** | **7.** | **O** |
| **4.** | **F** | **8.** | **O** |

**Problem 1-14AB (15 minutes)**

**An organization pursues three major business activities: financing, investing, and operating.**

1. ***Financing* is the means used to pay for resources.**
2. ***Investing* refers to the buying and selling of resources (assets) necessary to carry out the organization’s plans.**
3. ***Operating* activities are the carrying out of an organization’s plans.**

**If financial statements are to be informative about an organization’s activities, then they will need to report on these three major activities. Also note that planning is the glue that links and coordinates these three major activities—it includes the ideas, goals, and strategies of an organization.**

**PROBLEM SET B**

**Problem 1-1B (25 minutes)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | **Balance Sheet** | **Income Statement** | **Statement of Cash Flows** |
|  | **Transaction** | **TotalAssets** | **TotalLiab.** | **Total****Equity** | **NetIncome** | **Operating Activities** | **Investing Activities** | **Financing Activities** |
| **1** | **Owner invests cash for its stock** | **+** |  | **+** |  |  |  | **+** |
| **2** | **Buys building by signing note payable** | **+** | **+** |  |  |  |  |  |
| **3** | **Buys store equip-ment for cash** | **+/–** |  |  |  |  | **–** |  |
| **4** | **Provides ser-vices for cash** | **+** |  | **+** | **+** | **+** |  |  |
| **5** | **Pays cash for rent incurred** | **–** |  | **–** | **–** | **–** |  |  |
| **6** | **Incurs utilities costs on credit** |  | **+** | **–** | **–** |  |  |  |
| **7** | **Pays cash for salaries incurred** | **–** |  | **–** | **–** | **–** |  |  |
| **8** | **Pays cash dividend** | **–** |  | **–** |  |  |  | **–** |
| **9** | **Provides ser-vices on credit** | **+** |  | **+** | **+** |  |  |  |
| **10** | **Collects cash on receivable from (9)** | **+/–** |  |  |  | **+** |  |  |

**Problem 1-2B (40 minutes)**

***Part 1***

**Company V**

 **(a) and (b)**

 **Calculation of equity:  *12/31/2014 12/31/2015***

|  |  |  |
| --- | --- | --- |
| **Assets**  | **$54,000** | **$59,000** |
| **Liabilities**  |  **(25,000)** |  **(36,000)** |
| **Equity**  | **$29,000** | **$23,000** |

**(c) Calculation of net income for 2015:**

**Equity, December 31, 2014 $29,000**

**Plus stock issuances 5,000**

**Plus net income ?**

**Less dividends (5,500)**

**Equity, December 31, 2015 $23,000**

**Therefore, the net loss must have been $(5,500).**

***Part 2***

**Company W**

**(a) Calculation of equity at December 31, 2014:**

**Assets $80,000**

**Liabilities (60,000)**

**Equity $20,000**

**(b) Calculation of equity at December 31, 2015:**

**Equity, December 31, 2014 $20,000**

**Plus stock issuances 20,000**

**Plus net income 40,000**

**Less dividends (2,000)**

**Equity, December 31, 2015 $78,000**

**(c) Calculation of the amount of liabilities at December 31, 2015:**

**Assets $100,000**

**Equity (78,000)**

**Liabilities $ 22,000**

**Problem 1-2B *(Continued)***

***Part 3***

**Company X**

**First, calculate the beginning and ending equity balances:**

 ***12/31/2014 12/31/2015***

|  |  |  |
| --- | --- | --- |
| **Assets**  | **$141,500** | **$186,500** |
| **Liabilities**  |  **(68,500)** |  **(65,800)** |
| **Equity**  | **$ 73,000** | **$120,700** |

**Then, find the amount of investments by owner during 2015 as follows:**

**Equity, December 31, 2014 $ 73,000**

**Plus stock issuances ?**

**Plus net income 18,500**

**Less dividends  0**

**Equity, December 31, 2015 $120,700**

 **Thus, the owner’s investments must have been $ 29,200**

***Part 4***

**Company Y**

**First, calculate the beginning balance of equity:**

 ***Dec. 31, 2014***

**Assets $92,500**

**Liabilities 51,500**

**Equity $41,000**

**Next, find the ending balance of equity as follows:**

**Equity, December 31, 2014 $41,000**

**Plus stock issuances 48,100**

**Plus net income 24,000**

**Less dividends (20,000)**

**Equity, December 31, 2015 $93,100**

**Finally, find the ending amount of assets by adding the ending balance of equity to the ending balance of liabilities:**

 ***Dec. 31, 2015***

**Liabilities $ 42,000**

**Equity 93,100**

**Assets $135,100**

**Problem 1-2B *(Concluded)***

***Part 5***

**Company Z**

**First, calculate the balance of equity as of December 31, 2015:**

**Assets $170,000**

**Liabilities (42,000)**

**Equity $128,000**

**Next, find the beginning balance of equity as follows:**

**Equity, December 31, 2014 $ ?**

**Plus stock issuances 60,000**

**Plus net income 32,000**

**Less dividends (8,000)**

**Equity, December 31, 2015 $128,000**

**Thus, the beginning balance of equity is $44,000.**

**Finally, find the beginning amount of liabilities by subtracting the beginning balance of equity from the beginning balance of assets:**

 ***Dec. 31, 2014***

**Assets $144,000**

**Equity (44,000)**

**Liabilities $100,000**

**Problem 1-3B (15 minutes)**

**Safari Company**

**Balance Sheet**

**December 31, 2015**

Assets $114,000 Liabilities $ 64,000

 **Equity 50,000**

**Total assets $114,000 Total liabilities and equity $114,000**

**Problem 1-4B (15 minutes)**

**Solar Company**

**Income Statement**

# For Year Ended December 31, 2015

 Revenues $68,000

 **Expenses 40,000**

 Net income $28,000

**Problem 1-5B (15 minutes)**

**Audi Company**

**Statement of Retained Earnings**

**For Year Ended December 31, 2015**

 Retained earnings, Dec. 31, 2014 $49,000

###  Add: Net income 5,000

 **54,000**

 **Less: Dividends (7,000)**

 Retained earnings, Dec. 31, 2015 $47,000

**Problem 1-6B (15 minutes)**

**Banji Company**

**Statement of Cash Flows**

**For Year Ended December 31, 2015**

 Cash used by operating activities $(3,000)

 **Cash from investing activities 1,600**

 **Cash from financing activities 1,800**

 Net increase in cash $ 400

 **Cash, December 31, 2014 1,300**

 Cash, December 31, 2015 $ 1,700

**Problem 1-7B (60 minutes) *Parts 1 and 2***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **Date** | **Cash** | **+** | **Accounts Receivable** | **+** | **Equipment** | **=** | Accounts**Payable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Revenues** | **-** | **Expenses** |
| **June** | **1** | **+$130,000**  |  |  |  |  | **=** |  | **+** | **$130,000** |  |  |  |  |  |  |
|  | **2** | **- 6,000**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **$6,000** |
|  | **4** |  |  |  | **+** | **$2,400**  | **=** | **+ $2,400** |  |  |  |  |  |  |  |  |
|  | **6** | **- 1,150**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** |  **1,150** |
|  | **8** | **+ 850**  |  |  |  |  | **=** |  |  |  |  |  | **+** | **$ 850** |  |  |
|  | **14** |  | **+** | **$7,500**  |  |  | **=** |  |  |  |  |  | **+** | **7,500** |  |  |
|  | **16** | **- 800**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** |  **800** |
|  | **20** | **+ 7,500**  | **-** | **7,500** |  |  | **=** |  |  |  |  |  |  |  |  |  |
|  | **21** |  | **+** | **7,900**  |  |  | **=** |  |  |  |  |  | **+** | **7,900** |  |  |
|  | **24** |  | **+** | **675** |  |  | **=** |  |  |  |  |  | **+** | **675** |  |  |
|  | **25** | **+ 7,900**  | **-** | **7,900** |  |  | **=** |  |  |  |  |  |  |  |  |  |
|  | **26** | **- 2,400** |  |  |  |  | **=** | **- 2,400** |  |  |  |  |  |  |  |  |
|  | **28** | **- 800**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **800** |
|  | **29** | **- 4,000**  |  |  |  |  | **=** |  |  |  | **-** | **$4,000** |  |  |  |  |
|  | **30** | **- 150**  |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **150** |
|  | **30** | **- 890** |  |  |  |  | **=** |  |  |  |  |  |  |  | **-** | **890** |
|  |  | **$130,060**  | **+** | **$ 675**  | **+** | **$2,400**  | **=** | **$ 0**  | **+** | **$130,000** | **-** | **$4,000** | **+** |  **$16,925** | **-** |  **$9,790** |

**Problem 1-7B *(Continued)***

***Part 3***

**Niko’s Maintenance Co.**

**Income Statement**

**For Month Ended June 30**

**Revenues**

 **Maintenance services revenue $16,925**

**Expenses**

 **Rent expense $6,000**

 **Salaries expense 1,600**

 **Advertising expense 1,150**

 **Utilities expense 890**

 **Telephone expense 150**

 **Total expenses 9,790**

**Net income $ 7,135**

**Niko’s Maintenance Co.**

**Statement of Retained Earnings**

**For Month Ended June 30**

**Retained earnings, June 1 $ 0**

**Add: Net income 7,135**

 **7,135**

**Less: Dividends 4,000**

**Retained earnings, June 30 $ 3,135**

**Niko’s Maintenance Co.**

**Balance Sheet**

**June 30**

|  |  |
| --- | --- |
| ***Assets*** | ***Liabilities*** |
| Cash  | **$130,060** |  Accounts payable  | **$ 0** |
| **Accounts receivable**  | **675** | ***Equity*** |  |
| **Equipment**  |  **2,400** |  Common stock  |  **130,000** |
|  | **\_\_\_\_\_\_\_** |  Retained earnings  |  **3,135** |
| **Total assets**  | **$133,135** |  **Total liabilities and equity**  | **$133,135** |

**Problem 1-7B *(Concluded)***

# Part 3—continued

**Niko’s Maintenance Co.**

**Statement of Cash Flows**

**For Month Ended June 30**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| **Cash flows from operating activities** |  |  |
| **Cash received from customers1**  | **$ 16,250** |  |
| **Cash paid for rent**  | **(6,000)** |  |
| **Cash paid for advertising**  | **(1,150)** |  |
| **Cash paid for telephone**  | **(150)** |  |
| **Cash paid for utilities**  | **(890)** |  |
| **Cash paid to employees**  |  **(1,600)** |  |
| **Net cash provided by operating activities**  |  | **$ 6,460** |
|  |  |  |
| **Cash flows from investing activities** |  |  |
| **Purchase of equipment**  |  **(2,400)** |  |
| **Net cash used by investing activities**  |  | **(2,400)** |
|  |  |  |
| **Cash flows from financing activities** |  |  |
| **Investments from stockholders**  | **130,000** |  |
| **Dividends**  |  **(4,000)** |  |
| **Net cash provided by financing activities**  |  |  **126,000** |
|  |  |  |
| **Net increase in cash**  |  | **$130,060** |
| **Cash balance, June 1**  |  |  **0** |
| **Cash balance, June 30**  |  | **$130,060** |

1$850 + $7,500 + $7,900 = $16,250

Problem 1-8B (60 minutes) Parts 1 and 2

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assets** | **=** | **Liabilities** | **+** | **Equity** |
|  | **Cash** | **+** | **AccountsReceivable** | **+** | **OfficeSupplies** | **+** | **Office Equipment** | **+** | Building | **=** | **AccountsPayable** | **+** | **Notes Payable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Reve-nues** | **-** | **Expen-ses** |
|  **a.** | **+ $90,000** |  |  |  |  | **+** | **$10,000** |  |  |  |  |  |  | **+** | **$100,000** |  |  |  |  |  |  |
|  **b.** | **- 40,000**  |  |  |  |  |  |  | **+** |  **$150,000** |  |  | **+** | **$110,000** |  |  |  |  |  |  |  |  |
| **Bal.**  | **50,000**  |  |  |  |  | **+** | **10,000** | **+** | **150,000** | **=** |  |  |  **110,000** | **+** | **100,000**  |  |  |  |  |  |  |
|  **c.** | **- 25,000** |  |  |  |  | **+** | **25,000** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **25,000**  |  |  |  |  | **+** | **35,000** | **+** | **150,000**  | **=** |  |  |  **110,000** | **+** | **100,000** |  |  |  |  |  |  |
| **d.** |  |  |  | **+** | **$1,200** | **+** | **1,700** |  |  |  | **+ $2,900** |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **25,000**  |  |  |  | **1,200** | **+** | **36,700** | **+** | **150,000** | **=** | **2,900** | **+** |  **110,000** | **+** | **100,000** |  |  |  |  |  |  |
| **e.** | **- 750**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$ 750** |
| **Bal.** | **24,250**  |  |  | **+** | **1,200**  | **+** | **36,700** | **+** | **150,000** | **=** | **2,900** | **+** |  **110,000** | **+** | **100,000**  |  |  |  |  | **-** | **750** |
| **f.** |  | **+** | **$2,800** |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **$2,800** |  |  |
| **Bal.** | **24,250** | **+** | **2,800** | **+** | **1,200**  | **+** | **36,700** | **+** | **150,000** | **=** | **2,900** | **+** | **110,000** | **+** | **100,000**  |  |  | **+** |  **2,800** | **-** | **750** |
| **g.** | **+ 4,000** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **4,000** |  |  |
| **Bal.** | **28,250** | **+** | **2,800**  | **+** | **1,200**  | **+** | **36,700** | **+** | **150,000** | **=** | **2,900** | **+** | **110,000** | **+** | **100,000** |  |  | **+** | **6,800** | **-** | **750** |
| **h.** | **- 11,500** |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$11,500** |  |  |  |  |
| **Bal.** | **16,750** | **+** | **2,800**  | **+** | **1,200**  | **+** | **36,700** | **+** | **150,000** | **=** | **2,900** | **+** | **110,000** | **+** | **100,000** | **-** | **11,500** | **+** | **6,800** | **-** | **750** |
| **i.** | **+ 1,800** | **-** | **1,800** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **18,550**  | **+** | **1,000** | **+** | **1,200**  | **+** | **36,700** | **+** | **150,000** | **=** | **2,900** | **+** | **110,000** | **+** | **100,000** | **-** | **11,500** | **+** | **6,800** | **-** | **750** |
| **j.** | **- 700** |  |  |  |  |  |  |  |  |  | **- 700** |  |  |  |  |  |  |  |  |  |  |
| **Bal.** | **17,850**  | **+** | **1,000** | **+** | **1,200** | **+** | **36,700** | **+** | **150,000** | **=** | **2,200** | **+** | **110,000** | **+** | **100,000**  | **-** | **11,500** | **+** | **6,800** | **-** | **750** |
| **k.** | **- 2,500**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **2,500** |
| **Bal.** | **$15,350** | **+** | **$1,000** | **+** | **$1,200**  | **+** | **$36,700** | **+** | **$150,000** | **=** | **$2,200** | **+** | **$110,000** | **+** | **$100,000**  | **-** | **$11,500** | **+** | **$6,800** | **-** | **$3,250** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Problem 1-8B *(Concluded)*

# Part 3

**The company’s net income = $6,800 - $3,250 = $3,550**

Problem 1-9B (60 minutes) Parts 1 and 2

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | **Assets** | **=** | **Liabilities** | **+** | **Equity** |
| **Date** |  | **Cash** | **+** | **AccountsReceivable** | **+** | **OfficeSupplies** | **+** | **Office Equipment** | **+** | Roofing Equipment | **=** | **AccountsPayable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Reve-nues** | - | **Expen-ses** |
| **July** | **1** | **+ $80,000**  |  |  |  |  |  |  |  |  | **=** |  | **+** | **$80,000** |  |  |  |  |  |  |
|  | **2** | **- 700**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$700** |
| **Bal.**  |  | **79,300**  |  |  |  |  |  |  |  |  | **=** |  |  | **80,000**  |  |  |  |  | **-** | **700** |
|  | **3** | **- 1,000**  |  |  |  |  |  |  | **+** | **$5,000**  |  | **+ $4,000** |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **78,300**  |  |  |  |  |  |  | **+** |  **5,000**  | **=** | **4,000** | **+** | **80,000**  |  |  |  |  | **-** | **700** |
|  | **6** | **- 600**  |  |  | **+** | **$ 600**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **77,700** |  |  | **+** |  **600**  |  |  | **+** | **5,000** | **=** | **4,000**  | **+** | **80,000**  |  |  |  |  | **-** | **700** |
|  | **8** | **+ 7,600**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **$7,600** |  |  |
| **Bal.**  |  | **85,300**  |  |  | **+** |  **600**  |  |  | **+** | **5,000** | **=** | **4,000**  | **+** | **80,000**  |  |  | **+** | **7,600** | **-** | **700** |
|  | **10** |  |  |  |  |  | **+** | **$2,300** |  |  |  | **+ 2,300**  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **85,300** |  |  | **+** | **600** | **+** | **2,300** | **+** | **5,000** | **=** | **6,300** | **+** | **80,000**  |  |  | **+** | **7,600** | **-** | **700** |
|  | **15** |  | **+** | **$8,200** |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **8,200** |  |  |
| **Bal.**  |  | **85,300**  | **+** | **8,200** | **+** |  **600**  | **+** | **2,300** | **+** | **5,000** | **=** | **6,300**  | **+** | **80,000**  |  |  | **+** | **15,800** | **-** | **700** |
|  | **17** |  |  |  | **+** | **3,100** |  |  |  |  |  | **+ 3,100**  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **85,300**  | **+** | **8,200**  | **+** | **3,700** | **+** | **2,300** | **+** | **5,000** | **=** | **9,400** | **+** | **80,000** |  |  | **+** | **15,800** | **-** | **700** |
|  | **23** | **- 2,300**  |  |  |  |  |  |  |  |  |  | **- 2,300**  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **83,000** | **+** | **8,200** | **+** | **3,700** | **+** | **2,300** | **+** | **5,000** | **=** | **7,100** | **+** | **80,000** |  |  | **+** | **15,800** | **-** | **700** |
|  | **25** |  | **+** | **5,000**  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **5,000** |  |  |
| **Bal.**  |  | **83,000**  | **+** | **13,200**  | **+** | **3,700** | **+** | **2,300** | **+** | **5,000** | **=** | **7,100** | **+** | **80,000** |  |  | **+** | **20,800** | **-** | **700** |
|  | **28** | **+ 8,200**  | **-** | **8,200** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **91,200**  | **+** | **5,000** | **+** | **3,700** | **+** | **2,300** | **+** | **5,000** | **=** | **7,100** | **+** | **80,000** |  |  | **+** | **20,800** | **-** | **700** |
|  | **30** | **- 1,560**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **1,560** |
| **Bal.**  |  | **89,640** | **+** | **5,000**  | **+** | **3,700** | **+** | **2,300** | **+** | **5,000** | **=** | **7,100** | **+** | **80,000** |  |  | **+** | **20,800** | **-** | **2,260** |
|  | **31** | **- 295**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **295** |
| **Bal.**  |  | **89,345** | **+** |  **5,000**  | **+** | **3,700** | **+** | **2,300** | **+** | **5,000** | **=** | **7,100** | **+** | **80,000** |  |  | **+** | **20,800** | **-** | **2,555** |
|  | **31** | **- 1,800**  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$1,800** |  |  |  |  |
| **Bal.**  |  | **$87,545** | **+** | **$ 5,000**  | **+** | **$3,700**  | **+** | **$2,300** | **+** | **$5,000** | **=** | **$7,100**  | **+** | **$80,000**  | **-** | **$1,800**  | **+** | **$20,800** | **-** | **$2,555** |

**Problem 1-9B *(Continued*)**

***Part 3***

**Rivera Roofing Company**

**Income Statement**

**For Month Ended July 31**

 **Revenues**

 **Roofing fees earned $20,800**

 **Expenses**

 **Rent expense $ 700**

 **Salaries expense 1,560**

 **Utilities expense 295**

 **Total expenses 2,555**

 **Net income $18,245**

**Rivera Roofing Company**

**Statement of Retained Earnings**

**For Month Ended July 31**

**Retained earnings, July 1 $ 0**

**Add: Net income 18,245**

 **18,245**

**Less: Dividends 1,800**

**Retained earnings, July 31 $16,445**

**Rivera Roofing Company**

 **Balance Sheet**

**July 31**

 ***Assets Liabilities***

Cash $ 87,545 Accounts payable $ 7,100

**Accounts receivable 5,000**

**Office supplies 3,700 *Equity***

Office equipment 2,300 Common stock 80,000

Roofing equipment 5,000 Retained earnings 16,445

**Total assets $103,545 Total liabilities & equity $103,545**

**Problem 1-9B *(Concluded)***

***Part 3—continued***

**Rivera Roofing Company**

**Statement of Cash Flows**

**For Month Ended July 31**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| **Cash flows from operating activities** |  |  |
| **Cash received from customers1**  | **$15,800**  |  |
| **Cash paid for rent**  | **(700)** |  |
| **Cash paid for supplies**  | **(600)** |  |
| **Cash paid for utilities**  | **(295)** |  |
| **Cash paid to employees**  |  **(1,560)** |  |
| **Net cash provided by operating activities**  |  | **$12,645** |
|  |  |  |
| **Cash flows from investing activities** |  |  |
| **Purchase of roofing equipment**  | **(1,000)** |  |
| **Purchase of office equipment**  |  **(2,300)** |  |
| **Net cash used by investing activities**  |  | **(3,300)** |
|  |  |  |
| **Cash flows from financing activities** |  |  |
| **Investments from stockholders**  | **80,000** |  |
| **Cash dividends**  |  **(1,800)** |  |
| **Net cash provided by financing activities**  |  |  **78,200**  |
|  |  |  |
| **Net increase in cash**  |  |  **$87,545** |
| **Cash balance, July 1**  |  |  **0** |
| **Cash balance, July 31**  |  | **$87,545** |

**1$7,600 + $8,200 = $15,800**

# Part 4

**If the $5,000 purchase on July 3 had been acquired through an additional owner investment of cash, then:**

1. **total assets would be larger by $1,000,**
2. **total liabilities would be $4,000 smaller, and**
3. **total equity would be $5,000 larger.**

**Problem 1-10B (15 minutes)**

1. **Return on assets is net income divided by average total assets (the average amount invested). For Ski-Doo Company this return is computed as:**

**$201,000 / $3,000,000 = 0.067 or 6.7%.**

1. **Return on assets does not seem satisfactory for the risk involved in the manufacturing, marketing, and selling of snowmobile equipment. Ski-Doo Company’s 6.7% return is less than the 9.5% return earned by its competitors.**
2. **We know that revenues less expenses equal net income. Taking the revenues and net income numbers for Ski-Doo Company we obtain:**

 **$1,400,000 - Expenses = $201,000 🡪 Expenses must equal $1,199,000.**

1. **We know from the accounting equation that the total of liabilities plus equity (financing) must equal the total for assets (investing). Since average total assets are $3,000,000, we know the average total of liabilities plus equity (financing) must equal $3,000,000.**

**Problem 1-11B (15 minutes)**

1. **Return on assets equals net income divided by average total assets.**

**a. AT&T return: $4,184/ $269,868 = 0.016 or 1.6%**

**b. Verizon return: $10,198/ $225,233 = 0.045 or 4.5%**

1. **On strictly the amount of sales to consumers, AT&T’s sales of $126,723 are greater than Verizon’s sales of $110,875.**

**3. Success in returning net income from the amount invested is revealed by the return on assets ratio. Part 1 showed that AT&T has a much lower return on assets of 1.6% versus Verizon with a 4.5% return on assets.**

4. The reported figures suggest Verizon is more successful in generating income based on assets. Based on this information alone, we would be better advised to invest in Verizon than AT&T.

 Nevertheless, we would look for additional information in financial statements and other sources for further guidance. For example, if AT&T could reduce its expenses, or reduce its assets without reducing income, it could potentially be a more appealing investment given its greater market share; or, Verizon could do the same and make it appear more appealing as an investment. We would also look for consumer trends, market expansion, competition, and product development and promotion plans.

**Problem 1-12BA (20 minutes)**

**Case 1. *Return*: No return is generated.**

 ***Risk*: Moderate Risk. By hiding money at home a person risks loss by theft or fire. Also such a strategy might result in a loss of purchasing power in the event of inflation.**

**Case 2. *Return*: Expected winnings from your bet.**

 ***Risk*: Depends on the probability of your horse finishing the race in a position consistent with the odds assigned the horse for the race.**

**Case 3. *Return*: Expected return on your stock investment (both dividends and stock price changes).**

 ***Risk*: Depends on the current and future performance of Nike’s stock price (and dividends).**

**Case 4. *Return*: Expected return on the bond is a function of the interest rate paid on the bond.**

 ***Risk*: Very low because the full faith and credit of the U.S. government back savings bonds.**

**Problem 1-13BB (15 minutes)**

|  |  |  |  |
| --- | --- | --- | --- |
| **1.** | **O** | **5.** | **O** |
| **2.** | **F** | **6.** | **F** |
| **3.** | **I** | **7.** | **O** |
| **4.** | **O** | **8.** | **O** |

**Problem 1-14BB (15 minutes)**

**I. Financing Activities**

 **A. Owner financing—owner invests in the company**

 **B. Non-owner (creditor) financing—borrowing money from a bank**

**II. Investing Activities**

 **A. Buying resources (assets)**

 **B. Selling resources (assets)**

**III. Operating Activities**

 **A. Use of assets to carry out plans**

 **B. Management of internal functions—R&D, marketing, and so forth**

**[Note: Planning activities are the ideas, goals, and tactics for implementing financing, investing, and operating activities.]**

***Serial Problem — SP 1 Business Solutions***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  **Assets** | **=** | **Liabilities** | **+** |  **Equity** |
| **Date** | **Cash** | **+** | **AccountsReceivable** | **+** | **ComputerSupplies** | **+** | **Computer System** | **+** | **Office Equipment** | **=** | **Accounts Payable** | **+** | **Common Stock** | **-** | **Dividends** | **+** | **Revenues** | **-** | **Expenses** |
| **Oct.** | **1** | **+$45,000**  |  |  |  |  |  | **$20,000** | **+** | **$8,000** |  |  | **+** | **$73,000** |  |  |  |  |  |  |
|  | **3** |  |  |  | **+** | **$1,420** |  |  |  |  |  | **+ $1,420** |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **45,000**  |  |  | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **1,420** | **+** | **73,000**  |  |  |  |  |  |  |
|  | **6** |  | **+** | **$4,800** |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **$ 4,800** |  |  |
| **Bal.**  |  | **45,000**  | **+** | **4,800** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **1,420** | **+** | **73,000**  |  |  | **+** |  **4,800** |  |  |
|  | **8** | **- 1,420**  |  |  |  |  |  |  |  |  |  | **- 1,420** |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **43,580**  | **+** | **4,800** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** |  **4,800** |  |  |
|  | **12** |  | **+** | **1,400** |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **1,400** |  |  |
| **Bal.**  |  | **43,580**  | **+** | **6,200** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0** | **+** | **73,000**  |  |  | **+** | **6,200** |  |  |
|  | **15** | **+ 4,800** | - | **4,800** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **48,380** | **+** | **1,400** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** | **6,200** |  |  |
|  | **17** | **- 805** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$ 805** |
| **Bal.**  |  | **47,575** | **+** | **1,400**  | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** | **6,200** | **-** | **805** |
|  | **20** | **- 1,728** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **1,728** |
| **Bal.**  |  | **45,847** | **+** | **1,400** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** | **6,200** | **-** | **2,533** |
|  | **22** | **+ 1,400**  | **-** | **1,400** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Bal.**  |  | **47,247** | **+** | **0**  | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** | **6,200** | **-** | **2,533** |
|  | **28** |  | **+** | **5,208**  |  |  |  |  |  |  |  |  |  |  |  |  | **+** | **5,208** |  |  |
| **Bal.**  |  | **47,247** | **+** | **5,208** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** | **11,408** | **-** | **2,533** |
|  | **31** | **- 875**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **875** |
| **Bal.**  |  | **46,372** | **+** | **5,208** | **+** | **1,420** | **+** | **20,000** | **+** | **8,000** | **=** | **0**  | **+** | **73,000**  |  |  | **+** | **11,408** | **-** | **3,408** |
|  | **31** | **- 3,600**  |  |  |  |  |  |  |  |  |  |  |  |  | **-** | **$3,600** |  |  |  |  |
| **Bal.**  |  | **$42,772** | **+** | **$5,208** | **+** | **$1,420** | **+** | **$20,000** | **+** | **$8,000** | **=** | **$ 0**  | **+** | **$73,000**  | **-** | **$3,600** | **+** | **$11,408** | **-** | **$3,408** |

**Reporting in Action — BTN 1-1**

**1. An organization’s total assets are equal to its total liabilities plus total equity. Because Apple’s liabilities and equity total $207,000 (in millions), this implies its amount of assets invested is the same $207,000 (in millions).**

**2. Return on assets is net income divided by the average total assets invested. For Apple this return is ($ millions):**

 **$37,037 / [($207,000 + 176,064)/2] = 0.193 or 19.3%.**

**3. We know that net income equals total revenues less total expenses. For Apple, we are told net income is $37,037 and revenues are $170,910. Thus, Apple’s total expenses are computed as: $170,910 - Expenses = $37,037. Total expenses must equal $133,873. (all $ in millions)**

**4. Apple’s return on assets of 19.3% is good given that it exceeds its competitors’ return on assets of roughly 10% for this period.**

**5. Answer depends on the current annual report information obtained.**

**Comparative Analysis — BTN 1-2**

|  |  |  |
| --- | --- | --- |
|  ***($ millions)*** | **Apple**  | **Google** |
| 1. **Total assets = Liabilities + Equity**
 | **$207,000** | **$110,920** |
| **2. Return on assets** |  **$37,037**  |  **$12,920**  |
|  | **[($207,000 + $176,064)/2]** | **[($110,920 + $93,798)/2]** |
|  | **19.3%** | **12.6%** |
|  |  |  |
| 1. **Revenues-Expenses**

 **= Net income** |  **$170,910- Expenses** **=$37,037** |  **$59,825 – Expenses** **=$12,920** |
|  **🡪 Expenses =** | **Expenses = $133,873** | **Expenses = $46,905** |

4. Analysis of return on assets: Apple’s 19.3% return is good given the moderate risk Apple confronts and vis-à-vis the 10% return of its competitors. Google’s 12.6% return is slightly better than competitors and is not as high as Apple’s.

5. Analysis conclusions: Google’s return is adequate (better when compared to the industry norm); Apple’s return is arguably very good. Both companies’ expenses are a large percentage of their revenues.

**Ethics Challenge — BTN 1-3**

**1. There are several parties affected. They include the users of financial statements such as shareholders, lenders, investors, analysts, suppliers, directors, unions, regulators and others. They also include the accounting firm, which can be sued if deemed a party to misleading statements.**

2. A major factor in the value of an auditor's report is the auditor's independence. If an auditor accepted a fee that increases when the client’s reported profit increases, the auditor is (or at least is perceived to be) interested in higher profits for the client. This compromises the auditor's independence.

**3. Thorne should not accept this fee arrangement. To avoid compromising the auditor's independence, Thorne should reject it. (Further, the AICPA Code of Professional Conduct forbids auditors from accepting contingent fees that depend on amounts reported in a client's financial statements. This AICPA Code has been codified into law in most states and, therefore, this action would also be an illegal act for a CPA.)**

**4. Ethical considerations guiding this decision include the potential harm to affected parties by allowing such a fee arrangement to exist. The unacceptable nature of such a fee arrangement guards the profession against unethical actions that could undermine its real and perceived value to society.**

**Communicating in Practice — BTN 1-4**

**1. Deciding whether Apple is a good loan risk can be difficult because the planned expansion is risky if customer demand does not meet expectations. As a loan officer in this situation you would want information on the company’s (1) projections of expected cash receipts and cash payments (best provided on a monthly basis); (2) assessment of the market, the company’s plans, and a strategy to achieve success; (3) cash contributions that the owners will make to the business; and (4) a listing of tangible assets (including their price and useful life) necessary to carry out the company’s plans.**

**2. How the company is organized is important to a loan officer. If it is a standard partnership (which it was, and not a LLC), the personal assets of the owners are available to repay the loan. In this case, a loan officer will want information about the owners’ financial condition. If it is a corporation, the amounts invested in the business by each shareholder are especially important. The loan officer can also require owners or shareholders to personally guarantee the loan for additional protection for the bank. Careful execution of these steps should minimize the bank’s risk of taking on a bad loan.**

**Taking It to the Net — BTN 1-5**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  **(in thousands)** | **2013** | **2012** | **2011** | **2010** | **2009** |
| **Revenues**  | **$36,315** | **$34,627** | **$31,128** | **$28,437** | **$28,539** |
| **Net income**  | **1,478** | **3,876** | **3,911** | **3,580** | **3,719** |

1. **Rocky Mountain Chocolate Factory’s (RMCF) revenues declined slightly during the recessionary period of 2007 through 2010 (2007 and 2008 data are not shown here, but available online), but consistently increased from 2010 through 2013. Management must work to continue to pursue policies that grow revenues.**
2. **Net income performance for RMCF decreased from 2008 through 2010 (2007 and 2008 data are not shown here, but available online). However, income increased in 2011 over 2010. Nevertheless, income declined slightly in 2012 and substantially in 2013. Specifically, its net income declined year-over-year 3.7%, 0.9% and 61.9% for the years 2010, 2012 and 2013, respectively. Management must work to increase and sustain higher profitability levels.**

**Teamwork in Action — BTN 1-6**

**Suggestions for forming support/learning teams are in the Instructor’s Resource Manual (IRM). The IRM provides the master of a Student Data Form that can be duplicated and used to gather information as a basis for forming these teams. The IRM also includes other administrative materials helpful in creating an active learning environment for studying accounting.**

**[*Note: Instructors often have students use the copy function in e-mail to keep them advised of meeting times and other important team activities. This also encourages students to use and explore additional features of e-mail.*]**

Entrepreneurial Decision — BTN 1-7

**1. (a) AccountApp’s total amount of liabilities and equity consists of the bank loan and the owner investments. Specifically:**

 Total assets = Bank Loan + Owner investment

 **= Liabilities + Equity**

 **$750,000 = $500,000 + $250,000**

(b) AccountApp’s total amount of assets equals its total amount of liabilities plus equity, which is $750,000.

**2. Return on assets = $80,250 / $750,000 = 0.107 = 10.7%**

**AccountApp’s 10.7% return slightly exceeds its competitors’ average return of 10%. Assuming the company can continue to earn 10.7% or more, the owners should consider further investment in the new company.**

Hitting the Road — BTN 1-8

**Check each student’s report for the following content:**

**1. (a) Identification of the form of business organization for the business interviewed.**

 (b) Identification of the main business activities for the business interviewed.

**2. Identification of the reasons why the owner(s) chose this particular form of business organization.**

**3. Identification of advantages or disadvantages of the form of business organization chosen.**

**[Note: Many instructors have students complete this assignment in teams.]**

Global Decision — BTN 1-9

1. **Samsung’s net income and revenues figures are computed using Korean Won (KRW), which is the currency of Korea. In contrast, Apple and Google compute their financial figures in U.S. dollars. Accordingly, one must convert these figures into comparable monetary units for business decisions that depend on direct comparisons of these numbers.**

**Moreover, Samsung’s figures are computed according to International Financial Reporting Standards (IFRS) following pronouncements of the IASB, while Apple and Google use U.S. GAAP per the FASB. One should adjust these figures for any significant differences in accounting measurements to yield an ‘apples-to-apples’ comparison.**

1. **Samsung’s return on assets ratio eliminates differences in monetary units (between KRW and dollars). Consequently, we need not focus on differences in KRW and dollars for ratio comparisons provided we are comfortable with measurement techniques underlying the financial figures.**

**However, any comparisons using the return on assets ratio are still impacted by potential differences in IFRS GAAP as applied by Samsung compared to U.S. GAAP applied by Apple and Google.**